

Monitored data for the most aired spots Nationally.

LW	TW	Account	Parent
1	1	Discovery Channel	Discovery Communications Inc
2	2	A&E Network	Disney-ABC - NBCUniv. - Hearst Corp
3	3	TNT - Turner Network TV	Turner Broadcasting System Inc
7	4	TBS	Turner Broadcasting System Inc
4	5	USA Network	NBCUniversal Media, LLC
6	6	Progressive	Progressive Casualty Insurance Co
9	7	GEICO	Berkshire Hathaway Inc
5	8	Allstate	Allstate Insurance Company
8	9	Lifetime	Lifetime Entertainment Services LLC
10	10	AT&T	AT&T Inc

A service of



MEDIA MONITORS®

© 2012 Media Monitors. All Rights Reserved. www.mediamonitors.com

Media Monitors, Spot Ten and their logos are registered trademarks of Media Monitors.

Monitored data for the most aired spots Nationally.

LW	TW	Account	Parent
1	1	Univision	Univision Communications Inc
2	2	ABC TV Network	Disney-ABC Television Group
3	3	NBC TV Network	NBCUniversal Media LLC
4	4	CBS TV Network	CBS Corporation
5	5	Telemundo	Telemundo Communications Group Inc
6	6	McDonald's	McDonald's Corporation
7	7	Allegra	Chattem Inc
27	8	Ford Dealer Association	Ford Dealer Association
92	9	Ross Dress For Less	Ross Stores Inc
50	10	Toyota Dealer Association	Toyota Dealer Association

A service of

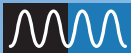


MEDIA MONITORS[®]

Monitored data for the most aired spots in the Jacksonville market.

LW	TW	Account	Parent
1	1	Morgan & Morgan	Morgan & Morgan PA
7	2	Arlington Toyota Scion Jacksonville	Arlington Toyota Scion
2	3	McDonald's	McDonald's Corporation
-	4	Safe Touch	SafeTouch Security Systems Inc
3	5	Florida Department Of Health	State Of Florida
6	6	1-800-411-Pain	1-800-411-IP Holdings LLC
4	7	1-800-Ask-Gary	1-800-Ask-Gary
28	8	ProFlowers	Provide Commerce Inc
-	9	Jacksonville Chrysler Jeep Dodge RAM	Jacksonville Chrysler Jeep Dodge RAM
-	10	Toyota	Toyota Motor Sales U.S.A. Inc

A service of



MEDIA MONITORS®

Radio Spot Ten[®] Organizational Ads

May 7 - 13, 2012

Monitored data for the most aired spots by the Organizational Ads industry.

LW	TW	Account	Parent
2	1	The Ad Council	The Advertising Council Inc
1	2	HD Digital Radio Alliance	iBiquity Digital Corporation
3	3	Kaiser Permanente	Kaiser Permanente Inc
4	4	Heritage For The Blind	Heritage For The Blind Inc
6	5	JDRF	JDRF International
5	6	United Way	United Way Worldwide
7	7	American Heart Association	American Heart Association Inc
10	8	Big Brothers Big Sisters	Big Brothers Big Sisters Of America
8	9	American Cancer Society	American Cancer Society Inc
9	10	Autism Speaks	Autism Speaks Inc

A service of



MEDIA MONITORS[®]

© 2012 Media Monitors. All Rights Reserved. www.mediamonitors.com
Media Monitors, Spot Ten and their logos are registered trademarks of Media Monitors.

Monitored data for the most-played radio commercials on the top-rated stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
3	2	GEICO	Berkshire Hathaway Inc
5	3	McDonald's	McDonald's Corporation
12	4	ProFlowers	Provide Commerce Inc
6	5	Midas	Midas International Corporation
23	6	Walgreens	Walgreen Co
7	7	Verizon	Verizon Communications Inc
8	8	Lowe's	Lowe's Companies Inc
14	9	Progressive	Progressive Casualty Insurance Co
-	10	ULTA	ULTA Salon Cosmetics Fragrance Inc

A service of



MEDIA MONITORS[®]

Radio SpotTen® Top 40

May 7 - 13, 2012

Monitored data of the most-played radio commercials on CHR (Contemporary Hit Radio) Pop and Rhythmic stations in major markets.

LW	TW	Account	Parent
1	1	McDonald's	McDonald's Corporation
3	2	The Home Depot	The Home Depot Inc
4	3	Verizon Wireless	Verizon Communications Inc
5	4	Taco Bell	Yum! Brands Inc
8	5	Fox TV Network	Fox Broadcasting Company
19	6	Walgreens	Walgreen Co
7	7	Midas	Midas International Corporation
-	8	ULTA	ULTA Salon Cosmetics Fragrance Inc
10	9	Lowe's	Lowe's Companies Inc
-	10	Boar's Head	Frank Brunckhorst Co LLC

A service of



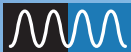
MEDIA MONITORS®

© 2012 Media Monitors. All Rights Reserved. www.mediamonitors.com
Media Monitors, Spot Ten and their logos are registered trademarks of Media Monitors.

Monitored data of the most-played radio commercials on Country stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
4	2	GEICO	Berkshire Hathaway Inc
3	3	McDonald's	McDonald's Corporation
7	4	State Farm	State Farm Mutual Auto Insurance Co
28	5	Walgreens	Walgreen Co
-	6	ULTA	ULTA Salon Cosmetics Fragrance Inc
6	7	Midas	Midas International Corporation
-	8	Boar's Head	Frank Brunckhorst Co LLC
27	9	ProFlowers	Provide Commerce Inc
-	10	Fox TV Network	Fox Broadcasting Company

A service of



MEDIA MONITORS[®]

Monitored data of the most-played radio commercials on Urban stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
3	2	McDonald's	McDonald's Corporation
7	3	GEICO	Berkshire Hathaway Inc
13	4	Walgreens	Walgreen Co
4	5	Lowe's	Lowe's Companies Inc
6	6	Midas	Midas International Corporation
-	7	ULTA	ULTA Salon Cosmetics Fragrance Inc
9	8	Visa	Visa Inc
8	9	Macy's	Macy's Inc
66	10	ProFlowers	Provide Commerce Inc

A service of



MEDIA MONITORS®

Monitored most-played radio commercials on Regional Mexican, Spanish Contemporary, Spanish Oldies, Spanish News/Talk, Spanish Urban, Hurban (Reggaeton), and Tropical stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
2	2	Univision	Univision Communications Inc
6	3	McDonald's	McDonald's Corporation
5	4	EstrellaTV	Lieberman Broadcasting Inc
4	5	AutoZone	AutoZone Inc
12	6	Lowe's	Lowe's Companies Inc
9	7	Allstate	Allstate Insurance Company
10	8	Verizon Wireless	Verizon Communications Inc
14	9	Macy's	Macy's Inc
13	10	MoneyGram	MoneyGram International Inc

A service of



MEDIA MONITORS[®]

Monitored data from top-rated Adult Contemporary music stations in major markets.

LW	TW	Account	Parent
1	1	The Home Depot	The Home Depot Inc
5	2	Walgreens	Walgreen Co
8	3	GEICO	Berkshire Hathaway Inc
-	4	ULTA	ULTA Salon Cosmetics Fragrance Inc
4	5	McDonald's	McDonald's Corporation
3	6	Kohl's	Kohl's Corporation
-	7	Boar's Head	Frank Brunckhorst Co LLC
7	8	Fox TV Network	Fox Broadcasting Company
28	9	PNC	PNC Financial Services Group Inc
-	10	Lexus Dealer Association	Lexus Dealer Association

A service of



MEDIA MONITORS[®]